

Carpet Cleaning – Why Care?

By committing to the Atlas cleaning and care program, you are ensuring the highest quality of disinfection and cleanliness while optimizing the lifespan of your flooring investment.

In commercial spaces, carpets are utilized for a multitude of aesthetic and pragmatic functions. There are a number of factors that impacted your choice to install them in your business, and we want to ensure that your investment pays off for years to come. Most business owners know the positives of having carpet despite the expense; the maintenance and associated costs are notably less than that of hard wood or tile flooring when maintained correctly!

Below are the important benefits of carpet in commercial spaces and how Atlas Facilities implements these priorities into the services we provide.

1. Getting Rid of Bacteria and Odors

Atlas facilities cleans and disinfects all these threats by using fast-drying products and new technologies, such as low moisture encapsulation.

Carpets can easily act as nets for bacteria and other microscopic organisms carrying harmful pollutants. When companies like Atlas Facilities steam clean these areas, it keeps these harmful agents from building up and becoming airborne, which contributes to the spread of infections like the flu. Since carpets can hold multiple times their weight in particles, remnants of food, drinks, and other office spills are pushed down to the root of the carpet fibers. Services like steam cleaning apply just the right kind of heat and pressure to remove these particles and germs.

By taking the necessary steps to disinfect your carpeted areas, you are smartly avoiding one of the few things almost all commercial spaces unfortunately have in common: the smell. Carpet odors are the result of an unhygienic accumulation of dirt, office spills, and possibly diseased microorganisms.

2. Reducing Noise Pollution

Published studies indicate properly maintained carpet contributes to employee comfort, retention, and higher productivity while reducing noise pollution in open office floor plans as well as between floors.

The same way that carpet cushions your steps, or absorbs the shock of heavy objects and movements, it improves productivity for employees that need a quieter environment to focus. Hard floor surfaces lack the support underfoot, which creates more noise when impacted. Busy workplaces prompt a lot of movement, so Atlas Facilities maintains the flexible and noise dampening attributes through proactive treatment.

Most carpets are made out of Nylon, Olefin, or Polypropylene, though there are several other materials that impact a commercial space's acoustics. Since the density of fibers is directly proportional to the amount of sound absorbed, materials like wool are most efficient. Buildings with more than one story, thin walls, and busy common areas for guests are privy to multiple advantages.

3. Safer Spills Mean Less Liability

Atlas Facilities utilizes latest technologies and products to clean up spills, pre existing stains, or excess moisture that accumulate during routine cleanings. Our process does not damage your carpet's pile fiber as typical heat elements do, like hair dryers or local heaters.

Have you ever seen a "Caution: Wet Floor" sign on a carpet? The variety of materials, thicknesses, and textures cause friction between the floor and other objects to increase stability. Fortunately, because of these characteristics, carpets don't pose liability for commonplace slips and falls; however, these types of floors can be easily stained. The buildup of these blotches is even more evident on brighter colors, and taking care of those pesky soils and stains are our specialty at Atlas Facilities. When employees try to remove stains using products themselves, like detergents, salts, or household cleaners, it almost always results in color loss, fraying carpet fibers, or spreading the stain.

Our services help maintain your carpet's coloration, which includes maintaining your company's inherent brand and intended design. There is more room for creativity than ever with new dye technologies and custom carpet manufacturers, and there is no reason to compromise high quality material and design. Atlas Facilities strives to maintain your original vision for texture and aesthetic to best represent yourself to employees and guests. By not treating your carpet at all, the life expectancy of your flooring can shorten from over a decade to under half of one. This is not economically efficient, and it allows soil and unsanitary particles to become embedded into your floors. To avoid a quick decline in carpet quality, it is always best to deal with stubborn stains and regular carpet maintenance through professional cleaners, like Atlas Facilities, for our eco-friendly cleaning agents and specialized technology.

4. Improving Indoor Climate and Concentration

A carpet in mint condition is the best floor choice for eliminating volatile organic compound emissions. Regular professional cleans ensure that you are avoiding any health risks by eliminating pollutants stuck in the carpet, and the carpet is able to keep these particles from being swept up by footsteps.

Many individuals opt for other flooring due to allergies or other respiratory conditions; however, a regular cleaning has shown to create healthier indoor climates by retaining airborne particles and dirt brought in by foot traffic.

In many ways, carpets act like small-scale filtration systems for allergens like dust and pollen. And like all filters, there needs to be consistent maintenance to ensure that these systems aren't damaged or need to be replaced. While it's better on the floor than in the air, long-term issues like mold growth can occur. This is why CRI-approved vacuums and steam cleaning are all a part of our janitorial arsenal!

The highest operating expense for commercial buildings tends to be electricity, which encapsulates the energy required to heat spaces. Carpet acts as a natural insulator regardless of the thickness or material it is made out of. Proper fiber grooming through a thorough vacuum or steam cleaning can keep carpets from thinning or flattening in busy areas. Especially in the colder months, the added insulation keeps floors from chilling and your space warmer, which contributes to larger annual cost savings.

Part of making a good first impression is reflecting company values and ethics through the overall condition of your office. By setting healthy expectations like consistent carpet care, you are encouraging higher standards throughout your entire business. A clean carpet contributes to a tidier workspace and a more professional platform to conduct business.

When you care about something, you clean it! Atlas Facilities is prepared to take care of all your floor maintenance to ensure that you prevent, not replace, damaged carpet.

